WELCOME TO A LIFETIME OF FORWARD THINKING

1903 – Forward thinking has been in our nature from the very start. The 6HP, our first ever car, had two forward gears. And no reverse.

1922 – The Silver Arrow OE 30-98 was capable of speeds of over 100mph, this model was built for shipping magnate Sir Leonard Ropner to race at Brooklands.

1937 – The Vauxhall ‘10’ H-type, the first British car to have integral construction.

1957 – The PA Cresta introduced Americana styling to the UK.

1971 – The formation of Dealer Team Vauxhall (DTV). The track car was the precursor to our enormous success in touring car racing.

1984 – The MkII Astra introduced class-leading aerodynamic styling that still looks good today. The Formula Vauxhall Lotus ran a modified version of the Astra GTE’s 2.0 16v engine.

The world was a very different place in 1903 when Vauxhall made its first car. We steered with tillers, not wheels. Six horsepower was considered pretty nippy. And King Edward’s face was still on the stamps. But for us, one important thing hasn’t changed: we started out with a philosophy of Forward Thinking and, over 110 years later, it still motivates everything we do. Who knows what innovations the next 110 years will bring?
Familiar yet unmistakably unique, the Insignia range benefits from all new driver-focused technology. Available in two distinct styles, there’s an Insignia model to suit all drivers and budgets. And with innovative technologies featuring both inside and under the bonnet, each Insignia displays all the qualities and refinements you come to expect from Vauxhall.

BEAUTIFUL TECHNOLOGY

This brochure covers Insignia Design, Energy, Limited Edition, SRi, SRi VX-Line, SE, Tech Line and Elite models only. Some of the models shown include options and accessories available at extra cost. And not all of the features described are available on every model. We may also offer alternative Insignia models such as Special Editions. For all current model or equipment details visit the Vauxhall website: www.vauxhall.co.uk
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WHERE EXPECTATION MEETS REALITY

Insignia. With its dynamic design and innovative technology throughout, Insignia makes no promises. It delivers them. And in style too. Its sleek sculptured lines achieve a world best-in-class drag co-efficient of just Cd0.25*. Our powerful tax-efficient engines – including a choice of diesel engines – deliver CO₂ emissions from as low as 99g/km. Match all this with driver-focused technology and it’s easy to see why Insignia is exceptional to drive out on the road.

Inside Insignia is just as impressive. The responsive interface system transforms the way you and the car interact. The voice controlled infotainment systems make the interior a modern and interactive environment.

Blending power with premium styling both inside and out, gives the Insignia genuine road presence. Guaranteed.

*ecoFLEX hatchback models.
EXCELLENCE. THE NEW STANDARD

Quality time begins every time you shut the door. The Insignia’s interior comfortably exceeds all expectations. The facia trims and seats are carefully tailored and textured in a rich variety of handpicked materials. When it comes to comfort, multi-adjustable ergonomic front seat options provide unparalleled levels of support, while electronic climate control lets you create the perfect climate. The driver-focused environment is also enhanced by a sweeping instrument panel that flows seamlessly into the door panels, which features an intuitive digital information display.
TECHNOLOGY IN A FINER FORM

Connecting you to the world, our sophisticated infotainment systems bring your digital life into your car. Every Insignia model benefits from Bluetooth® technology (including voice activation), USB connectivity and digital radio. Also new and positioned within the driver’s immediate line of vision, the optional digital instrument cluster gives drivers immediate access to all the information they require, simply by glancing at the display.

Upgrade to the optional Navi 900 IntelliLink with built-in satellite navigation and you can connect with your car in a whole new way. You can use IntelliLink to select your favourite music and make calls at the touch of the screen and even personalise the home screen – putting you fully in control of your driving and entertainment environment.
Supreme efficiency. Maximum performance. Appealing to the heart as well as the head, the new Insignia engines provide a dynamic driving experience without sacrificing fuel economy and tax-efficiency thanks to its ecoFLEX and BluelInjection* technology. The new 136PS 1.6CDTi ecoFLEX turbo diesel engine achieves CO₂ emissions of just 99g/km (hatchback) whilst the more powerful 170PS turbo diesel meets Euro 6 standards through the use of BluelInjection*.

Optional FlexRide, the fully adaptable chassis control system, adapts to the driving situation and allows you to choose from three distinct driving modes. Sport, for a hands-on agile feel; Tour for a softer, more cosseted ride for longer journeys and Normal, which delivers a naturally well-balanced ride.

For business users, Insignia combines highly competitive Whole Life Costs – comprising excellent mpg figures, lower CO₂ emissions, keen P11D values and low Benefit-in-Kind tax rates – with an impressive range of just over 1100 miles.

Company car drivers can experience Insignia for themselves via our 3 Day Test Drive programme. Please see back cover for more details.

www.vauxhall3dtd.co.uk

*For more information on BluelInjection technology please visit www.vauxhall.co.uk/bluelinjection
NOTHING LEFT TO CHANCE

The smarter your senses, the smoother your trip. The Insignia puts the next generation of driver aids and safety systems at your fingertips. Intelligent driver assistance features combined with a dynamic chassis rapidly adapt and respond to assist you in any driving situation. Proactive radar-based safety systems and the innovative front camera system combined with an advanced park assist system alert you to previously hidden or unexpected dangers. Your confidence and awareness will also be boosted by the power and efficiency of the new 1.6CDTi 136PS and 2.0CDTi 170PS ecoFLEX diesel engines with CO₂ emissions from as low as 99g/km.
Advanced multimedia technologies break down the barriers between car, driver and the digital world. Standard across the Insignia range, improved infotainment systems include a 4.2-inch central colour display, digital radio, Bluetooth® and USB connectivity.

Upgrade to our Touch R700 IntelliLink infotainment system and you can keep in touch and entertained. Designed to connect seamlessly* with a Smartphone or tablet, Android® or iOS®. Just plug in and go. Both the Android® and iOS® systems let you project selected smartphone functions to the large 8-inch colour touch-screen display – a great benefit for safely making calls and viewing information while you drive.

The optional Navi 900 IntelliLink unit can also connect to and access content from your smartphone or tablet computer – all displayed on its 8-inch colour touch-screen display. In addition the unit can be operated via the steering wheel controls or by voice recognition. There’s also a new SMS read-out function, and as you’d expect from such an advanced system, you can also personalise your display screen with FM or digital radio stations.

Navi 900 IntelliLink unit features also include a highly advanced satellite navigation system. Complete with 3D map visualisation and one-shot voice commands for navigation, phone calls and audio track choice. Turn to pages 28–29 for more information.

*Compatibility and certain functionalities may differ depending on the type of device and version of operating system.
HEADLIGHTS WITH FORESIGHT
The Insignia can be equipped with the very latest bi-xenon Adaptive Forward Lighting Plus (AFL+) headlight system as an option. This uses a front-mounted camera, rain sensor and steering angle input to improve visibility and safety by automatically adjusting the strength of your headlights to suit different speeds, manoeuvres, weather conditions and traffic situations.

**Pedestrian area light.** Illuminates potential hazards with a wider spread of light – an extra eight degrees left and right (up to 20mph).

**Town light.** Spreads the beam of light wider and lower. Activated by vehicle speed together with street lighting (20-35mph).

**Country road light.** Wider spread and brighter light than normal low beam. 70-metre range, without dazzle (35-70mph).

**Motorway light.** 140-metre range, higher and brighter than normal low beam, without dazzle (over 60mph).

**Dynamic curve light.** Activated by steering angle and speed, the headlights swivel up to 15 degrees into the bend (any speed).

**Static cornering light.** Spreads light 90 degrees to the left or right to help you see better around corners (up to 25mph, also when reversing).

**Adverse weather light.** Wiper or rain sensor activated for better vision in bad weather conditions (up to 45mph).

**High beam assist.** Automatically switches from high to low beam as it detects vehicles ahead or oncoming. In addition, high beam boosts the range and brightness of your headlights by up to 15% (over 25mph).
INTELLIGENCE
ON BOARD

Technology that looks out for you. Modern driving conditions place unique demands on the driver. With this in mind, Insignia offers a comprehensive array of assistive technology options – designed to keep you fully in control, whatever the situation. Adaptive cruise control with speed limiter function helps maintain a set distance to the car ahead. In addition to the highly praised front camera system, Insignia features three additional radar-based systems: lane change alert, side blind spot alert and rear cross traffic alert. All three systems are available as part of the optional Park and Go Technology Pack.

Lane change alert. This feature monitors the lanes either side of your vehicle. If you indicate to change lanes, a symbol flashes in the appropriate door mirror to warn of any fast-approaching vehicles you may not have seen.

Rear cross traffic alert. As you reverse the car in a tricky parking situation this system detects vehicles approaching from the rear and side of your Insignia. The car’s speakers then emit an audible warning signal on the relevant side of the car while an icon appears on one side of the centre console display.

Adaptive cruise control* with forward collision alert and collision imminent braking. Available in conjunction with front camera system, is an advanced, proactive version of conventional cruise control for preventing bumper-to-bumper collisions in moving traffic. Active above walking speeds, it uses a powerful radar sensor to maintain your chosen distance to the vehicle in front by controlling the accelerator and brakes automatically. On automatic models it can even stop and assist you in pulling away in bumper-to-bumper traffic. The system also incorporates forward collision alert with integrated collision imminent braking. If you approach slower-moving vehicles too fast, the system triggers visual and audible warnings and gently applies the brakes – and makes them more sensitive to increase the strength of your braking.

*Not available on 1.8i or 1.4i Turbo models.
Side blind spot alert. This system helps prevent a potential collision with a vehicle in the lane either side of the car by continuously monitoring both blind spots. If a vehicle enters one of those blind spots, a warning light flashes in the relevant door mirror. If you indicate to change lanes, a warning sound alerts you to the potential danger.

Front camera system

1. Traffic sign recognition. This clever feature makes sure you’re constantly made aware of speed limits, even temporary ones. It continually monitors road signs, and gives you a warning if you unintentionally stray over the limit. It can even read and display motorway electronic signs related to speed limits like rain or snow warnings.

Lane departure warning. This system uses the front camera system to recognise lane marking lines. If the vehicle leaves its lane without you signalling, an audible warning sound is given. This helps prevent potential accidents and makes you aware of your concentration levels or tiredness.

Following Distance Indication (FDI) and Forward Collision Alert (FCA). FDI constantly shows the distance (in seconds) to the leading vehicle on the instrument panel, helping you to maintain a safe distance. In addition, FCA (active at speeds above 25mph) warns you visually and audibly if you approach a slower-moving vehicle too closely. All of these features are available as part of the front camera system, optional at extra cost on all Insignia models.
1. **Advanced park assist.** This clever system will not only detect a suitably sized parking space, but with the help of graphics and acoustic signals it will tell you how far backwards and forwards to drive and even show you how far to turn the wheel. Simply work the accelerator, choose first or reverse gear, and steer. The result, perfect parallel parking every time whilst staying in complete control.

2. **Rear-view camera.** Mounted above the number plate. The optional rear-view camera provides a clear view of the area behind the car. A high-res display and scaled grid provide a useful point of reference when reversing to make parking easier. Only available in conjunction with the optional Navi 900 IntelliLink audio system.

**SAFETY FIRST, SECOND AND THIRD**

Every Insignia model is more than capable of protecting you and your family in the event of an emergency. A number of carefully positioned airbags instantly react for your protection. While aids like steering wheel mounted controls and optional advanced park assist proactively help prevent accidents to make driving as comfortable, convenient and safe as possible.

**5 stars for safety.** The Insignia was awarded the maximum possible NCAP 5-star safety rating. The award takes into account four crucial aspects of overall safety: adult and child protection features such as full airbag coverage or ISOFIX, pedestrian safety and safety assistive technologies.
# POWER WITHOUT COMPROMISE

Purposeful and extremely efficient. Insignia engines provide conclusive proof that you can enjoy a dynamic driving experience without sacrificing fuel efficiency and tax performance. Our new 1.6CDTi 136PS and 2.0CDTi 170PS ecoFLEX turbo diesel engines epitomise this belief. With CO₂ emissions from just 99g/km for hatchback models - and a Benefit-in-Kind rate of between 19-23% – these outstanding units deliver rapid acceleration and serious...
amounts of torque, yet boast a combined fuel consumption figure of over 74mpg for the 136PS hatchback model. From a business perspective, Insignia engines combine highly competitive Whole Life Costs – comprising excellent mpg figures, lower CO₂ emissions, keen P11D values and low Benefit-in-Kind tax rates – with an impressive mileage range of just over 1100 miles. All models combine flexible performance with outstanding economy and plenty of power in reserve; many models feature our proven Start/Stop system which can help save fuel when you’re stuck in traffic. Efficient six-speed transmissions are standard across the range with a choice of manual and automatic units available.
**FlexRide Continuous Damping Control.** Sport or Tour? The touch of a button changes the whole driving dynamics to taut sporting excitement or relaxed long distance cruising. Using continuous damping control technology, FlexRide automatically adjusts the damper settings in real time.

Select Sport mode and the system instantly sharpens the steering response, throttle input and automatic transmission (when fitted) and stiffens the dampers to ensure optimum road contact. In ‘Tour’ mode, it adjusts the damper settings, enhancing the overall ride comfort for smoother, straight-line driving. FlexRide system is standard on all SRi VX-Line 2.0 Turbo models and optional at extra cost on certain other models.

*Depending on engine variant.

**FEEL THE DIFFERENCE**

Every Insignia’s chassis epitomises the stable and spirited feel that characterises the car as a whole – smooth, precise and above all responsive. But what feels good today may be different tomorrow. With optional FlexRide adaptive stability technology you can adjust ride settings from one journey to the next to suit your individual driving style.
CONNECT TO WHAT COUNTS

The Insignia range benefits from our most advanced infotainment options ever. Bluetooth® connectivity, USB port and digital radio are just a few of the features that come as standard on all Insignia models. Ultra modern optional IntelliLink technology gives you fast, effortless and hands-free access to digital entertainment on an 8-inch colour touch-screen.

Select the optional Touch R700 IntelliLink unit and you can connect to and access content from your smartphone or tablet computer – all displayed on the 8-inch touch-screen colour display. Apple iPhone users can project functions using Apple CarPlay. The unit can also be operated via the steering wheel controls or by voice recognition. And as you’d expect from such an advanced system, you can also personalise your display screen with FM or digital radio stations.

By upgrading to the Navi 900 IntelliLink* (illustrated right) you get all the great features of the Touch R700 IntelliLink and some. The unit allows you to playback video and audio files via Bluetooth® from your preferred choice of digital media, make and receive calls hands-free and add selected radio stations to the home screen. There’s also a new SMS read-out function. The Navi 900 IntelliLink, complete with satellite navigation that understands one-shot voice commands for a truly interactive experience.

*Standard on Tech Line models.  
**Dependent on smartphone functionality. Text messages will only appear when the car is stationary.
1. High quality audio. Standard on all models except Tech Line, the R400 Colour audio unit features a CD player, FM and digital radio for improved sound quality and a wider range of stations. All of which are displayed on the clear and concise 4.2-inch colour screen.

2. Apple CarPlay. For iPhone users, the Apple iOS system lets you project selected functions to the large colour touch-screen display.

3. Voice recognition. With the Touch R700 and Navi 900 IntelliLink systems you can access all the information you need through touch-screen technology or voice activation. The Navi 900 IntelliLink also understands one-shot voice commands for destination input. You can choose your music, make calls from your address book and stream audio via Bluetooth®-enabled devices – so you can keep your eyes on the road at all times. When you’re not on the move, video playback allows you to watch your favourite videos on the 8-inch colour screen.

4. SMS read-out. With this new function you can listen to incoming texts and call back or send back a pre-defined answer at the touch of a button.**
**THE FOCUS OF ATTENTION**

**Bespoke instrumentation.** Select either the optional Touch R700 or Navi 900 IntelliLink system and you can personalise both the intuitive digital instrument display and the IntelliLink screen. Designed to work seamlessly with next-generation in-car hardware, personalisation is as easy as picking a new desktop wallpaper. The systems are compatible with CDs, plus all the widely used portable digital devices via USB, aux-in or Bluetooth®. iOS, Windows Mobile or Android, smartphone or tablet. If it connects in your home, the chances are it’ll connect in your car.*

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**Digital information at your fingertips.** The availability of enhanced communications options available on Insignia provide a seamless link to your business and leisure worlds, creating a truly interactive travelling environment.

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*The majority of phones, MP3 players and tablets can be connected by either Bluetooth® USB connection or aux-in. Please note you may need to change your connection method (i.e. from Bluetooth® to USB cable) if you want to access another function on your device. Certain operations with certain devices may require special leads.*
1. **4.2-inch colour driver information display.** The standard size screen available in the Insignia range, the 4.2-inch high quality display allows you to view your music files and phone contacts. It’s also where you view driver assistance functions including the front camera, radar-based safety systems and satellite navigation too, when fitted.

2. **BOSE® sound system.** Take your seats in a portable concert hall. The optional 8-speaker system delivers unprecedented performance, immersing you and your passengers in world-class surround sound. The aural experience is astonishing, front and rear.

3. **8-inch digital driver instrument display.** **With the optional 8-inch digital cluster your instrument display can be configured to view in two distinct modes – Sport or Tour. ‘Sport’ mode (image 3) displays a traditional needle-style display with vehicle information including trip computer data. The ‘Tour’ mode (image 4) displays a digital read-out of your speed together with audio data, such as the current track or the radio station that you are listening to. When travelling abroad the display can be changed to km/h. For models fitted with the optional FlexRide system, the display can be synchronised with the driving mode.

**8-inch digital driver instrument display is optional at extra cost on all models in combination with the optional IntelliLink infotainment systems.**
YOUR PERSONAL ON BOARD ASSISTANT

Many car brands talk about innovation as soon as they improve their cup holders, but this one-of-a-kind system is revolutionary: 24/7, 365 days a year. Vauxhall OnStar puts you in touch with an individual, not a machine.

With Vauxhall OnStar you have access to a host of innovations, from Vehicle Diagnostics and Smartphone Function to a fully integrated Wi-Fi Hotspot. In the event of an accident, Vauxhall OnStar even automatically calls for help.

Best of all, OnStar services are free of charge on Insignia Limited Edition and Elite models* for the first 12 months!

What’s more, this unique service doesn’t stop at national borders. You can access it virtually anywhere in Europe.

Motoring re-imagined.
WHAT ONSTAR CAN DO FOR YOU

Automatic Crash Response. We hope, this won’t ever happen to you, but in the event of a crash, built-in vehicle sensors automatically alert an OnStar advisor. The expert will be immediately connected to your car to assess the situation and, if needed, notify the emergency services, providing them with your exact GPS location.

Wi-Fi Hotspot. Cyberspace now comes on wheels. Thanks to the extra powerful OnStar aerial, you have a stable and quick Internet connection. Your Vauxhall Insignia creates a mobile Wi-Fi Hotspot for up to seven devices.

Smartphone App. Referring to Murphy’s Law your car keys will be in the locked car at least once in a lifetime. No problem, just start the OnStar app and remotely lock/unlock your door with your smartphone. Or use the remote control to sound the horn and flash the lights. The app also checks the oil life by the touch of a button.

Stolen Vehicle Assistance. “Where is my…? NO WAY!??!!” A stolen car is a nightmare – but from now on you can call our Vauxhall OnStar advisors to track and recover it together with the police.

Vehicle Diagnostics. Hey Insignia, how are you doing today? You can ask OnStar to remotely check some of the key systems of your car like engine, transmission, emissions or airbags. If you prefer a newsletter, Vauxhall OnStar will automatically send you a monthly e-mail with this key data.

Destination Download. Hungry? Thirsty? Need to find your way? Just Press the Service Button and our advisors will provide you with the information and locations you need. No need to waste time searching: OnStar automatically downloads the location to your Vauxhall’s navigation system.

YOUR PRIVACY. YOUR CALL

One person alone decides what Vauxhall OnStar can and cannot do: YOU.

- Once you’ve registered and activated OnStar, you can access every OnStar Service. To ensure security, several services will ask for your PIN. For example, Remote Door Lock/Unlock or Stolen Vehicle Assistance.

- Press and hold the Privacy Button for approximately five seconds to mask your car’s location at any time. If you change your mind, press the Privacy Button again for approximately five seconds to reveal your location. Only in emergencies can OnStar override this.

OnStar Europe Ltd t/a Vauxhall OnStar will never sell your information on. Your information will only be disclosed to OnStar and GM Holdings LLC (USA), its affiliate companies (i.e. Adam Opel AG and General Motors UK Limited), your selected/preferred retailers, companies involved in providing or carrying out the OnStar Services and, at your request, to other service companies.

Privacy Policy – General Motors UK Ltd, General Motors Holdings LLC (Michigan, USA) and OnStar Europe Ltd may process your data for marketing, market research, tracking sales data and to contact you. On request, you can stop the processing of your personal data for marketing at any time.

Your personal details may be shared within the General Motors Group and suppliers, retailers and agents for the above purposes – we will not share your personal details with third parties for their independent use. The data may be transferred outside the European Economic Area (’EEA’). All steps reasonably necessary will be taken to ensure that your data is treated securely and in accordance with applicable laws. Please read our privacy policy – www.vauxhall.co.uk/privacy for more detail.

*Optional on all other Insignia models. 1The Vauxhall OnStar services rely on wireless communication networks and satellite positioning systems. 2Some features may not be available in certain foreign countries. Please check the comprehensive specifications and technical data available in the Insignia price/specification guide PDF for an overview of any restrictions at www.vauxhall.co.uk under ‘Request a brochure’. 3In events such as a crash or if your vehicle is stolen.
HOW CAN I GET ONSTAR?

Vauxhall OnStar is standard on Limited Edition and Elite and is available as an extra cost option on all other models.

To get it:
1. Request OnStar when you order your new Vauxhall Insignia.
2. OnStar will send you an e-mail invitation so you can activate your account.
3. Complete your registration and set up your preferences.
4. OnStar is ready to go!

After the 12-month free trial period, you can decide to order a continuation of the OnStar services. This will be subject to a fee.

To find out more, visit www.vauxhall.co.uk/onstar
HOW MY VAUXHALL SERVICES DO MORE FOR YOU

My Vauxhall is your one-stop shop to manage everything to do with your Vauxhall – from your Vauxhall OnStar account to organising your vehicle’s next service to rewards and exclusive offers. Everything is targeted to you and the Vauxhall you drive.

• Manage your Vauxhall – take care of your Vauxhall online, book a service
• Access your Vauxhall OnStar Services – get diagnostics reports, manage your subscription and more
• Exclusive offers – stay up to date on special offers, latest news and current events
• Dealer locator – find your nearest Vauxhall retailer

If you already are a Vauxhall OnStar customer, you can access all the My Vauxhall services. Otherwise, you can register for My Vauxhall by following these easy steps:

1. When you order your car, your retailer will go through a simple pre-registration with you.
2. We will send you an e-mail invitation so you can activate your account.
3. Complete your registration.
4. My Vauxhall is ready to go!

To easily access My Vauxhall from your smartphone, just download the app from the Google Play Store or from Apple iTunes App Store.
FREQUENT TRAVEL HAS ITS PRIVILEGES

Business or pleasure, the Insignia caters for both. From an extensive luggage allowance to tailored materials and personalised seat adjustment, every feature has been specifically designed to get you through your day.
1. **Ergonomic sports driver’s seat.** The perfect choice for long-distance drivers, the seat adjusts to suit the driver’s posture by letting you fine tune the lumbar adjustment and extend the seat cushion, giving your upper body and legs greater support where it’s needed most. The seat has won the coveted AGR* seal of approval for helping to prevent the back pain and tension suffered by some car occupants. Standard on Limited Edition, SRi, SRi VX-Line, optional on all other models except Energy (optional Brandy Nappa seats illustrated).

2. **High-capacity boot.** Every Insignia has been designed with both style and practicality in mind. The hatchback can hold an impressive 530 litres with the rear seats in place while Tourer models offer up to 1530 litres with the rear seats folded.

3. **Steering wheel mounted audio controls.** Control your multi-media devices and keep your hands where you need them. The steering wheel mounted audio controls not only let you adjust the volume but skip tracks, change radio stations and take or make phone calls using the Bluetooth® facility.

4. **Keyless entry and start.** The keyless system with key fob recognition and vehicle locking provides added security. Quick and easy, the system increases convenience in day-to-day operation.

*AGR (The Campaign for Healthier Backs) is an independent centre of excellence for ergonomics, based in Germany.
MEET THE NEW GENERATION

The Insignia range is our most characterful, efficient and technologically advanced to date. The tax-efficient engines on the Design and Tech Line models will be particularly appreciated by business users as they produce as little as 99g/km of CO₂. It’s also the most varied. Choose from hatchback or Sports Tourer models. A key element of the new range is choice. There are eight trim levels – Design, Energy, Limited Edition, SRi, SRI VX-Line, SE, Tech Line and Elite – each with its own character and specification.
DESIGN
Hatchback/Sports Tourer

Standard features include:
- 17-inch structure wheels
- Digital radio
- Bluetooth® connectivity
- USB connection and aux-in socket
- CD/MP3 CD player/stereo radio
- LED daytime running lights
- Leather-covered steering wheel
- Cruise control
- Trip computer
- Electric four-way lumbar adjustment on driver’s seat
- Electric height-adjustable driver’s seat
- Remote control security alarm
- Remote control central deadlocking
- Electronic climate control
- Automatic lighting control
Company car drivers can experience Insignia Design for themselves via our free 3 Day Test Drive programme. Please see back cover for more details.

Model illustrated features Premium Sensory Pack, FlexRide, front and rear parking distance sensors, and Flip Chip Silver two-coat metallic paint, all optional at extra cost.

**Diesel Engines**

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**Petrol Engines**

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<tr>
<th>Engine Type</th>
<th>Start/Stop</th>
<th>Insurance group (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.8i 140PS*</td>
<td></td>
<td>14E</td>
</tr>
<tr>
<td>1.4i 140PS Turbo Start/Stop</td>
<td></td>
<td>15E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

- Electrically operated front windows
- Electrically adjustable/heated door mirrors
- Reach- and rake-adjustable steering wheel
Energy
Hatchback/Sports Tourer

Features over and above Design include:
• 18-inch 10-twinspoke alloy wheels
<table>
<thead>
<tr>
<th>Diesel Engines</th>
<th>Insurance groups (ABI)</th>
<th>Petrol Engines</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
<td>18E</td>
<td>1.8i 140PS*</td>
<td>15E</td>
</tr>
<tr>
<td>1.6CDTi 136PS automatic*</td>
<td>18E</td>
<td>1.4i 140PS Turbo Start/Stop*</td>
<td>15E</td>
</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
<td>23E</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2.0CDTi 170PS automatic*</td>
<td>23E</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Hatchback models only.

Front and rear distance parking sensors and Carbon Flash two-coat metallic paint, optional at extra cost.
LIMITED EDITION
Hatchback/Sports Tourer

Features over and above Design include:
• 18-inch bi-colour alloy wheels
• Vauxhall OnStar
• VXR Styling Pack comprising:
  Body-colour front lower spoiler, side sills, rear
  lip spoiler (not available on Sports Tourer) and
  rear lower skirt
• VX-Line leather-covered electrically heated sports
  steering wheel
• VX-Line leather-covered gear knob (manual models only)
• Driver’s ergonomic sports seat with extendable
  seat cushion
• Sports pedals
• Electrically heated sports front seats
• Front and rear parking distance sensors
• Front fog lights
• High-pressure headlight washers
• Visible single exhaust tailpipe

Diesel Engines

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
<td>18E</td>
</tr>
<tr>
<td>1.6CDTi 136PS automatic*</td>
<td>18E</td>
</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
<td>23E</td>
</tr>
<tr>
<td>2.0CDTi 170PS automatic</td>
<td>23E</td>
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Petrol Engines

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Insurance groups (ABI)</th>
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</thead>
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<tr>
<td>1.8i 140PS*</td>
<td>15E</td>
</tr>
<tr>
<td>1.4i 140PS Turbo Start/Stop*</td>
<td>16E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

Model illustrated features Navi 900 IntelliLink infotainment system, FlexRide, advanced park assist, Sight and Light Pack, 19-inch atomic alloy wheels and Summit White brilliant paint, all optional at extra cost.
Features over and above Design include:
• 17-inch 7-spoke alloy wheels
• Lowered and uprated sports suspension*
• Sports pedals*
• Leather-covered sports steering wheel*
• Driver’s ergonomic sports seat with extendable seat cushion

• Front fog lights
• Electrically operated rear windows
• Dark-tinted rear windows

*Excludes ecoFLEX models.
<table>
<thead>
<tr>
<th>Diesel Engines</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
<td>17E</td>
</tr>
<tr>
<td>1.6CDTi 136PS Start/Stop</td>
<td>17E</td>
</tr>
<tr>
<td>1.6CDTi 136PS automatic*</td>
<td>17E</td>
</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
<td>23E</td>
</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop</td>
<td>23E</td>
</tr>
<tr>
<td>2.0CDTi 170PS automatic</td>
<td>22E</td>
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<table>
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<tr>
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<th>Insurance groups (ABI)</th>
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<td>14E</td>
</tr>
<tr>
<td>1.4i 140PS Turbo Start/Stop*</td>
<td>15E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

Model illustrated features Navi 900 IntelliLink infotainment system, FlexRide, front camera system, Sight and Light Pack and Shiny Rock two-coat metallic paint, all optional at extra cost.

Please note: Facia/door inserts and steering wheel differ from those illustrated on ecoFLEX models.

Please refer to page 69 for further details.

Company car drivers can experience Insignia SRI for themselves via our free 3 Day Test Drive programme.

Please see back cover for more details.
Features over and above SRi include:
• 19-inch atomic alloy wheels
• VXR Styling Pack comprising:
  Body-colour front lower spoiler, side sills,
  rear lip spoiler (not available on Sports Tourer)
  and rear lower skirt
• VX-Line leather-covered sports steering wheel
• VX-Line leather-covered gear knob
  (manual models only)
• Visible single exhaust tailpipe
  (excluding 2.0i Turbo)
• Visible dual branch exhaust tailpipes
  (2.0i Turbo)
### Diesel Engines

<table>
<thead>
<tr>
<th>Model</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop</td>
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<tr>
<td>1.6CDTi 136PS automatic</td>
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</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
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### Petrol Engines

<table>
<thead>
<tr>
<th>Model</th>
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<tr>
<td>2.0i 250PS Turbo Start/Stop</td>
<td>26E</td>
</tr>
<tr>
<td>2.0i 250PS Turbo automatic*</td>
<td>26E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

---

Model illustrated in Lava Red two-coat solid paint. Also features Navi 900 IntelliLink infotainment system, Sight and Light Pack, FlexRide, front and rear parking distance sensors, all optional at extra cost.

Company car drivers can experience Insignia SRI VX-Line for themselves via our free 3 Day Test Drive programme. Please see back cover for more details.
Features over and above Design include:
- 17-inch 7-spoke alloy wheels
- Electrically operated rear windows
- Rain-sensitive windscreen wipers
- Automatic lighting control with tunnel detection
- Anti-dazzle rear-view mirror
- Chrome-effect side window surround
Diesel Engines

<table>
<thead>
<tr>
<th>Engine Model</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
<td>17E</td>
</tr>
<tr>
<td>1.6CDTi 136PS automatic</td>
<td>17E</td>
</tr>
<tr>
<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
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</tr>
<tr>
<td>2.0CDTi 170PS automatic*</td>
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Petrol Engine

<table>
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<tr>
<th>Engine Model</th>
<th>Insurance groups (ABI)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.4i 140PS Turbo Start/Stop*</td>
<td>15E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

Model illustrated features Navi 900 IntelliLink infotainment system, dual-zone electronic climate control, FlexRide and Sovereign Silver two-coat metallic paint, all optional at extra cost.

Company car drivers can experience Insignia SE for themselves via our free 3 Day Test Drive programme. Please see back cover for more details.
TECH LINE

Hatchback/Sports Tourer

Features over and above Design include:
• Navi 900 IntelliLink sat nav system with touch-screen
• 17-inch 7-spoke alloy wheels
• Anti-dazzle rear-view mirror
• Automatic lighting control with tunnel detection
• Rain-sensitive windscreen wipers

• Electrically operated rear windows
• Chrome-effect side window surround
### Diesel Engines

<table>
<thead>
<tr>
<th>Engine Type</th>
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</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
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<td>2.0CDTi 170PS Start/Stop ecoFLEX</td>
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<tr>
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</tr>
</tbody>
</table>

### Petrol Engine

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<tr>
<th>Engine Type</th>
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</thead>
<tbody>
<tr>
<td>1.4i 140PS Turbo Start/Stop*</td>
<td>15E</td>
</tr>
</tbody>
</table>

*Hatchback models only.

---

Model illustrated features 8-inch digital instrument cluster, dual-zone electronic climate control, FlexRide and Asteroid Grey two-coat pearlescent paint, all optional at extra cost.

Company car drivers can experience Insignia Tech Line for themselves via our free 3 Day Test Drive programme. Please see back cover for more details.
ELITE
Hatchback/Sports Tourer

Features over and above SE include:
• Dual-zone electronic climate control
• 18-inch 10-spoke alloy wheels (excluding Sports Tourer 1.6CDTi 136PS automatic models)
• 17-inch 7-spoke alloy wheels (Sports Tourer 1.6CDTi 136PS automatic models only)
• Vauxhall OnStar
• Front and rear parking distance sensors

• Front fog lights
• Intelligent AFL with high-pressure headlight washers
• Leather trim with heated front seats
• Eight-way electrically adjustable driver’s seat with memory
• Electric height and lumbar adjustment for front passenger’s seat
• Electrically foldable door mirrors
• Dark-tinted rear windows (Sports Tourer models only)
## Diesel Engines

<table>
<thead>
<tr>
<th>Engine Type</th>
<th>Insurance Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.6CDTi 136PS Start/Stop ecoFLEX</td>
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<td>23E</td>
</tr>
<tr>
<td>2.0CDTi 170PS automatic</td>
<td>23E</td>
</tr>
</tbody>
</table>

Model illustrated features Navi 900 IntelliLink infotainment system, FlexRide, front camera system, advanced park assist, Sport Seats Leather Pack and Emerald Green two-coat pearlescent paint, all optional at extra cost.

Company car drivers can experience Insignia Elite for themselves via our free 3 Day Test Drive programme. Please see back cover for more details.
WHEELS AND TYRES

Rounding off. A distinctive set of alloy wheels provide the perfect finish to any model and Insignia doesn’t disappoint. There’s a choice of designs for almost every model including 20-inch options on some variants.

### STANDARD WHEELS AND TYRES

**DESIGN**

- 17-inch 7-spoke alloy wheels 225/55 R 17 tyres.
- 18-inch 10-spoke alloy wheels 245/45 R 18 tyres.
- 19-inch bi-colour alloy wheels 245/45 R 18 tyres.

**SRI/SE/TECH LINE/ELITE**

- 17-inch structure wheels 225/55 R 17 tyres.
- 18-inch 10-twin spoke alloy wheels 245/45 R 18 tyres.

**ENERGY**

- 18-inch 10-twin spoke alloy wheels 245/45 R 18 tyres.

**LIMITED EDITION**

- 18-inch 10-twin spoke alloy wheels 245/45 R 18 tyres.

**SRi VX-LINE**

- 19-inch atomic alloy wheels 245/45 R 19 tyres.

**ELITE**

- 18-inch 10-spoke alloy wheels 245/45 R 18 tyres.

Please note: An emergency tyre inflation kit is standard on all Insignia models in lieu of a spare wheel. A choice of space-saver or full-size 17-inch steel spare wheel and tyre is available on most models as an extra-cost option. Fitting the full-size spare wheel will reduce luggage capacity. Not available on vehicles fitted with VXR Styling Pack or 19-inch or 20-inch alloy wheels.
**OPTIONAL WHEELS AND TYRES**

**SRI**
- 18-inch 5-twinblade alloy wheels 245/45 R 18 tyres.

**LIMITED EDITION**
- 19-inch atomic alloy wheels 245/40 R 19 tyres.

**SRI/SRI VX-LINE**
- 19-inch turbine alloy wheels 245/40 R 19 tyres.

**SRI/SRI VX-LINE**
- 20-inch bi-colour alloy wheels 245/35 R 20 tyres.

**DESIGN*/SE*/TECH LINE**
- 18-inch 10-twinspoke alloy wheels 245/45 R 18 tyres.

**ELITE**
- 20-inch multi-spoke alloy wheels 245/35 R 20 tyres.

**ELITE**
- 19-inch 10-spoke alloy wheels 245/40 R 19 tyres.

---

*Sports Tourer 1.6CDTi 136PS automatic models only.**Not available on Sports Tourer 1.6CDTi 136PS automatic models.
†Optional at extra cost.
††Not available on ecoFLEX models.
#Available as part of Plus Pack. Not available on Sports Tourer 1.6CDTi 136PS automatic models.
VXR STYLING

VXR styling products allow you to connect with the performance and excitement at the heart of the VXR brand. Inspired by those same values, we have created a definitive line-up of VXR styling products that will add a degree of individuality to any Insignia.

1. VXR Styling Pack. The VXR Styling Pack was specifically designed to complement perfectly the car's design. Body-colour front spoiler, side sills, rear lip spoiler (not Sports Tourer models) and rear lower skirt, plus a visible single or dual-branch exhaust tailpipe(s)* (excluding 1.8i) adds extra presence to an already visually striking car. The Limited Edition and SRi/VX-Line models feature the VXR Styling Pack as standard.

*Depending on engine variant.

Elite model illustrated features VXR Styling Pack and Summit White brilliant paint, optional at extra cost.

SRi model illustrated features Adaptive Forward Lighting, 20-inch bi-colour alloy wheels, VXR Styling Pack and Summit White brilliant paint, optional at extra cost.
ACCESSORIES

The Insignia was created to satisfy the most demanding of drivers. Quality, comfort and technical specifications are the best they’ve ever been. Should you wish to add a touch of individuality to your Insignia, Vauxhall offers an exhaustive range of dedicated accessories to help you do just that.

Whatever your reason to accessorise, there’s certain to be a Genuine Vauxhall Accessory with your name on it, ready to be fitted by trained Vauxhall professionals. We’ve featured here just a small selection of what’s available, so please check with your Vauxhall retailer for Insignia accessory information, or visit our website at www.vauxhall.co.uk/accessories

60 | Accessories
1. **Thule bicycle carrier.** This sturdy towbar-mounted carrier is easy to attach and takes up to two bikes, with an extension available for a third bike if need be. Tilt it to the side with one hand to access the boot.

2. **Thule roof box and base carrier.** A wide range of Thule roof boxes are available to fit the base carrier system.

3. **Rigid cargo liner.** When you have lots of little items to load, this made-to-measure liner is a must. It lets you lift everything in and out in one go, and the edge has a lip which helps keep the loadspace stain-free even if liquids accidentally spill.

4. **Privacy shades.** Keep the Insignia interior cooler on long trips in hot weather and protect passengers and possessions from prying eyes.

5. **iPad cradle.** This purpose-designed cradle provides secure and convenient in-vehicle location of an iPad 2 or 3. You can also revolve it 360° and tilt it by 15° for perfect on-the-move viewing.
INSIGNIA VXR SUPERSPORT

There’s no getting away from it. Insignia VXR SuperSport delivers.
PERFORMANCE TO THRILL
PRESENCE TO INSPIRE

Injected with attitude, the Insignia VXR SuperSport has plenty to say. And there’s no doubt that the VXR SuperSport says everything about performance. A 2.8 litre V6 Turbo that develops 325PS and a massive 435Nm of torque. With 0-60mph acceleration in just 5.6 seconds*. And with an unrestricted top speed, the new SuperSport realises this VXR’s true performance potential**.

But the Insignia VXR SuperSport is not just about absolute power. But absolute control. An adaptive 4X4 system, electronic Limited Slip Differential (eLSD), HiPerStrut front suspension system and high-performance Brembo brakes put the driver in total command. Because we understand that with power, comes responsibility.

When it comes to identity, Insignia VXR SuperSport has mass appeal. Available in three distinct models; saloon, hatchback and Sports Tourer, each model has clearly got something to say. For more information just log on to www.vxr.co.uk

*Manual hatchback models.
**Where permitted. General Motors UK Ltd. does not condone irresponsible driving.

1. Oozing with style. Insignia VXR SuperSport offers maximum comfort in its dynamic sporting interior. Recaro sports front seats, VXR gear knob and floor mats complement the VXR’s impressive interior styling and sporting heritage.

2. Take control. Navi 900 IntelliLink lets you take full control of your driving environment. Complete with digital radio and 8-inch digital instrument cluster with G-force meter, everything you need is just a tap or swipe away.

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COLOURS

Premium accents. Prestigious colour options – including eye-catching metallic and pearlescent finishes – provide the perfect complement to Insignia’s smart, contemporary lines.
SOLID
- Lava Red (two-coat)
- Royal Blue

BRILLIANT*
- Summit White
- Carbon Flash

TWO-COAT METALLIC*
- Flip Chip Silver
- Aurum Green
- Shiny Rock
- Sovereign Silver

TWO-COAT PEARLESCENT*
- Asteroid Grey
- Macadamia
- Emerald Green
- Dark Sea Blue

*Optional at extra cost.
Due to the limitations of the printing process, the colours reproduced may vary slightly from the actual paint colour. As a result, they should be used as a guide only. Your Vauxhall retailer has a comprehensive display of our paint samples.
INTERIOR TRIMS

Comfort zone. High quality fabrics – including a choice of leather options – underscore Insignia’s premium status.

CLOTH TRIM

BLACK LYRA

Design models.

DRIVE CLOTH TRIM

Energy models.

BLACK QUANTUM

Standard on SE and Tech Line models.

BLACK RIBBON

LEATHER TRIM

BLACK SIENA


PERFORATED BLACK SIENA


BLACK NAPPA

- Sports front seats. Optional* on SRi (excluding ecoFLEX)/SRi VX-Line and Elite models.

BRANDY NAPPA

- Sports front seats. Optional* on SRi (excluding ecoFLEX)/SRi VX-Line and Elite models.

SADDLE UP SIENA

- No-cost option on Elite models. Optional* on SE models.

PERFORATED SADDLE UP SIENA

- Sports front seats. Optional* on Elite models.

DÉCOR INSERTS

TRIGO COOL


ECHELON COOL

- SE and Tech Line plus Elite models with Black Siena/Siena Perforated leather.

DIAMO BLACK

- SRi (excluding ecoFLEX)/SRi VX-Line models and Elite models with Black or Brandy Nappa.

KIBO WOOD

- SE and Elite models with Saddle Up Siena/Siena Perforated leather.

*Optional at extra cost.

Due to the limitations of the printing process, the trims reproduced may vary slightly from the actual trim material. As a result they should be used as a guide only.
## Performance, fuel economy, emissions and VED rates – hatchback

<table>
<thead>
<tr>
<th>Tyre size</th>
<th>Fuel efficiency group</th>
<th>Wet grip performance</th>
<th>Measured (dB)</th>
<th>External noise Group</th>
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<tbody>
<tr>
<td>225/55 R 17</td>
<td>B-E</td>
<td>B</td>
<td>71</td>
<td>(B)</td>
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<tr>
<td>245/45 R 18</td>
<td>C-E</td>
<td>B</td>
<td>68-76</td>
<td>(C)</td>
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<td>245/40 R 19</td>
<td>E</td>
<td>B</td>
<td>68</td>
<td>(E)</td>
</tr>
<tr>
<td>245/35 R 20</td>
<td>E</td>
<td>B</td>
<td>71</td>
<td>(E)</td>
</tr>
<tr>
<td>255/35 R 20</td>
<td>E</td>
<td>B</td>
<td>73</td>
<td>(E)</td>
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Tyre rating according to EU Regulation 1222/2009

### Tyre rating

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<tr>
<th>Tyre size</th>
<th>Fuel efficiency group</th>
<th>Wet grip performance</th>
<th>Measured (dB)</th>
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<td>255/35 R 20</td>
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### Tyre rating according to EU Regulation 1222/2009

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## Fuel tank capacity

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<th>All models: 70 litres (15.4 gallons)</th>
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<td>B-E</td>
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<tr>
<td>255/35 R 20</td>
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</tbody>
</table>

Tyre rating according to EU Regulation 1222/2009
## Performance, fuel economy, emissions and VED rates – Sports Tourer

<table>
<thead>
<tr>
<th>Manual</th>
<th>1.4i 140PS Turbo Start/Stop</th>
<th>17</th>
<th>124</th>
<th>11.5</th>
<th>38.7 (7.3)</th>
<th>61.4 (4.6)</th>
<th>50.4 (5.6)</th>
<th>131</th>
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<th>£130</th>
<th>1200 (750)</th>
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<td>1.4i 140PS Turbo Start/Stop</td>
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<td>37.7 (7.5)</td>
<td>58.9 (4.8)</td>
<td>48.7 (5.8)</td>
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<td></td>
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<td>152</td>
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<td>47.9 (5.9)</td>
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<td>1.6CDTi 136PS Start/Stop ecoFLEX Design/SE/Tech Line/SRi</td>
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<td>127</td>
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<td>61.4 (4.6)</td>
<td>78.5 (3.6)</td>
<td>72.4 (3.9)</td>
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<td>£20</td>
<td>1700 (750)</td>
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<td>76.3 (3.7)</td>
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<td>137</td>
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<td>74.3 (3.8)</td>
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<td>137</td>
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<td>70.6 (4.0)</td>
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<td>57.6 (4.9)</td>
<td>129</td>
<td>£0</td>
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<td>1800 (750)</td>
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* = Correct at time of publication
# = Official Government Test Environmental Data. Official EU-regulated test data is provided for comparison purposes and actual performance will depend on driving style, road conditions and other non-technical factors.

The maximum towing weights are based on the ability of the car, with two occupants of 75kg each, to restart on a 12% gradient, which is approximately 1 in 8.3, at sea level. At altitudes above 1500 metres, the engine output may drop with a corresponding reduction in towing capability. Any extra weight, such as luggage or additional passengers, should be deducted from the maximum towing weight. With a trailer fully loaded, maximum noseweight should not exceed 85kg. Always fit Vauxhall towing attachments and accessories available from your Vauxhall retailer.

They are designed specifically for Vauxhall models and carry a 12-month guarantee.

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To book your free* test drive just log on to www.vauxhall3dtd.co.uk or call 0870 240 4848**

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For further information please call 0870 010 0651.

E10 Fuel
E10 fuel is cleared for use in all petrol-engined Vauxhall vehicles excluding models with the 2.2 litre direct injection petrol engine (code Z22YH) used in Vectra, Signum and Zafira models. Owners of these vehicles should continue to use regular unleaded or premium unleaded petrol.

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